



ISVforce
Partner



Corilus used PDF Butler & SIGN Butler to boost Salesforce perception & adoption

THE OPPORTUNITY

Generating a quote with the Salesforce document generator took about 1 to 3 minutes and the quote was of low quality. Generating 60 quotes/day meant a huge waste of time and low quality meant loss of business. It was hard to motivate Sales reps and it gave a negative perception of Salesforce. For Sales reps, moving to Salesforce felt like a step back ...

PARTNER IMPACT

The combination of Salesforce and PDF Butler as a document generator proved to be a big success. The results were prominent with immediate ROI. Sales reps now have more time for their customers and prospects! Better quality documents in combination with SIGN Butler shortened their selling cycles from weeks to days.



“The day we went live with PDF Butler, the feedback was amazing. Normally as a Salesforce Administrator, you only hear your users when something is bad or not working. That day we spontaneously received good reactions.”

— Yves Coune, Lead Salesforce Admin

5FTE's
as Win back

100%
Happy users and Salesforce
ambassadors

CLOUD (additional products sold):

